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PRESS RELEASE

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Reserve Officers Association Names Marine General as Executive Director

The Reserve Officers Association has named retired Marine Major General Andrew B. Davis as its new executive director. Prior to joining ROA, Davis served as president and executive director of the American Press Institute from 2003 until his retirement this year. He succeeds Army Major General David Bockel who stepped down in September.

An infantry officer and major general in the Marine Corps Reserve, Davis served on active duty between July 2001 and July 2003 as director of Marine Corps Public Affairs at the Pentagon. During this time Davis was integral in conceiving the embedding program for frontline journalists in the Afghanistan and Iraq conflicts. From 2005 to 2007, he commanded U.S. Marine Corps Forces Europe and Africa. General Davis' final assignment came as leader of the Marine Corps Mobilization Command in 2008. He retired from the Marine Corps in October 2008 after 38 years service, including deployments in three wars.

General Davis also brings the experiences of a distinguished civilian career to the office of ROA's executive director. He holds degrees in English literature from Princeton University and a Master's Degree with distinction in Journalism from Northwestern University's Medill School. Spanning nearly four decades in the newspaper industry, Davis has been a reporter, editor, publisher, and media business educator.

Throughout his career, General Davis has been sought after for his experience in innovation, new product development, and a proven record of excellence. Davis now brings that pioneering ability to ROA. Describing his vision for ROA's future operations, the Marine General cited a mission that promotes two foundational concepts; reserve strength and reserve life. General Davis laid out a mission for ROA which, "mitigates the coming Defense cuts, sustains the operational Reserve Component, assures a stronger ROA for members and strengthens the connection of serving Reservists to their communities."

For a complete biography of Major General Davis, click here.

The Reserve Officers Association is the 60,000-member professional association for all uniformed services of the United States. Chartered by Congress and in existence since 1922, ROA advises and educates the Congress, the President, and the American people on national security, with unique expertise on issues that affect the 1.5 million men and women now serving in America's Reserve Components.